

LUBRICANTS. TECHNOLOGY. PEOPLE.

# LUBRICANTS. TECHNOLOGY. PEOPLE.

#### FUCHS company profile

- Founded: 1931
- Sales revenues 2013: EUR 1.8 billion
- Employees as at December 31, 2013: 3,888
- 31 production facilities
- Member of the MDAX; Fuchs family holds 53% of ordinary shares
- Rank No.9 amongst the lubricant companies around the world
- No.1 in the world among the 590 independent lubricant companies

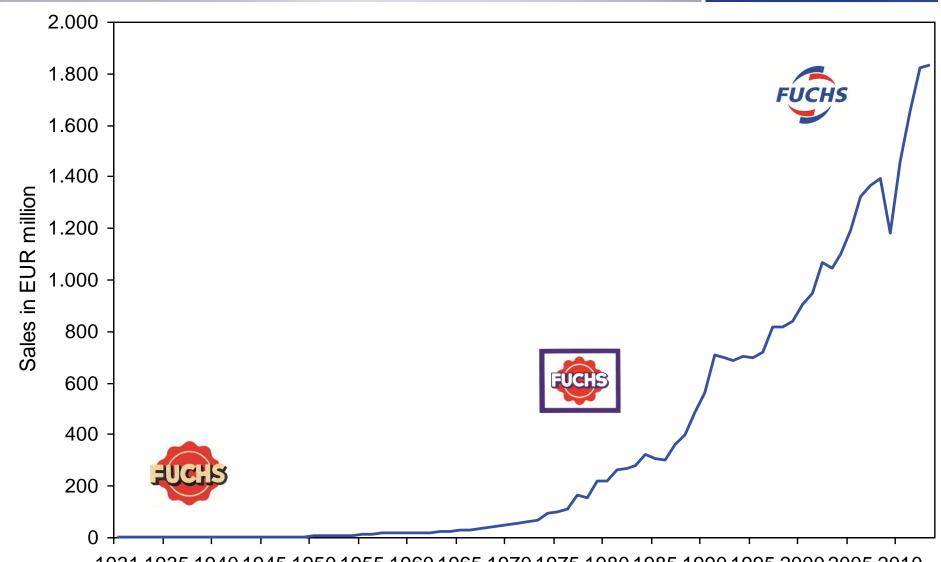


#### Our business model – proven over decades

- Focus on lubricants
- Leadership in technology, innovation and specialization
- Independence
- Full-range provider
- Global presence and customer proximity



#### FUCHS – more than 80 years of tradition and growth



1931 1935 1940 1945 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 2010

## The various development phases of FUCHS PETROLUB



- 1931 1960 Foundation and development phase
- 1960 1995 Growth phase (in particular through acquisitions)
- 1995 2005 Consolidation phase
- Today: growth
  - particularly organic growth
  - special focus on growing markets





#### **FUCHS PETROLUB SE**

Capital: € 139 million

5 affiliates in Germany

5 affiliates in North and South America

22 affiliates in other European countries

18 affiliates in Asia-Pacific, Africa

## **Executive Board**





Stefan Fuchs
Chairman of the Executive Board



Dr. Alexander Selent Deputy Chairman of the Executive Board



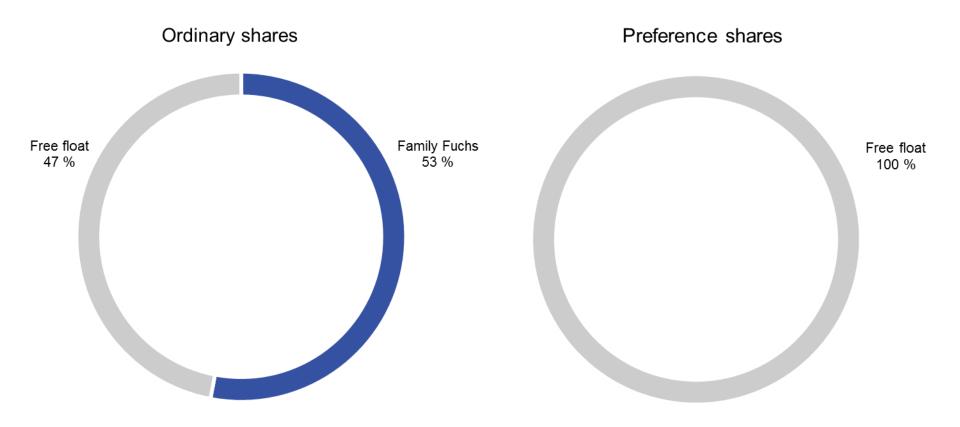
Dr. Lutz Lindemann



Dr. Ralph Rheinboldt







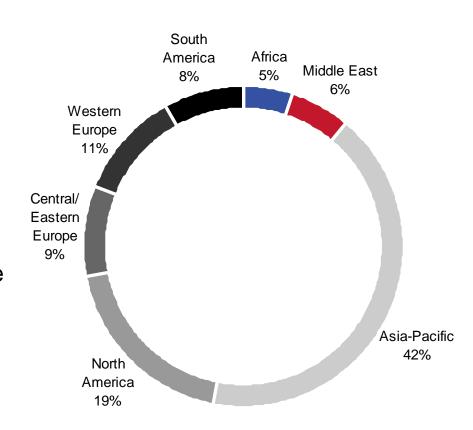
Base: 69,500,000 ordinary shares Base: 69,500,000 preference shares

## Regional breakdown of world lubricants demand in 2013



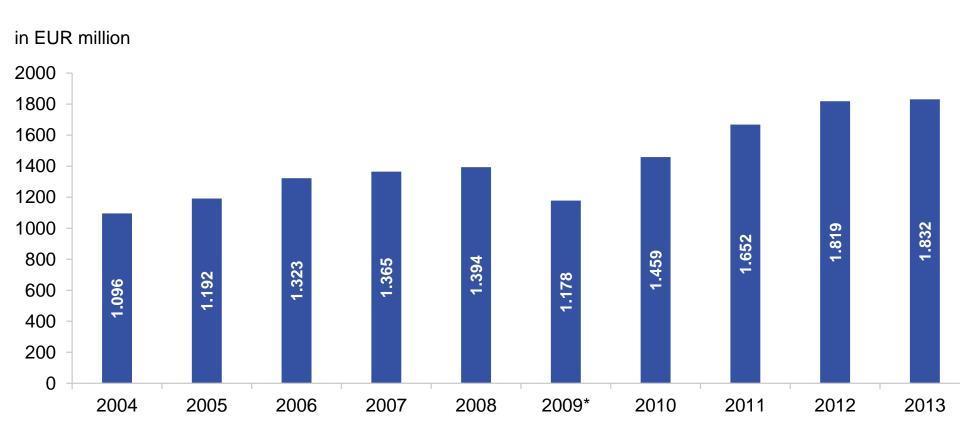
#### World lubricants demand: 35.3 mio t

- The biggest regional lubricants market with the highest growth rate is found in Asia-Pacific
- North America and Western Europe are mature markets. The focus is on a more specialized product portfolio and specialities





## Ten-year overview of group sales revenues



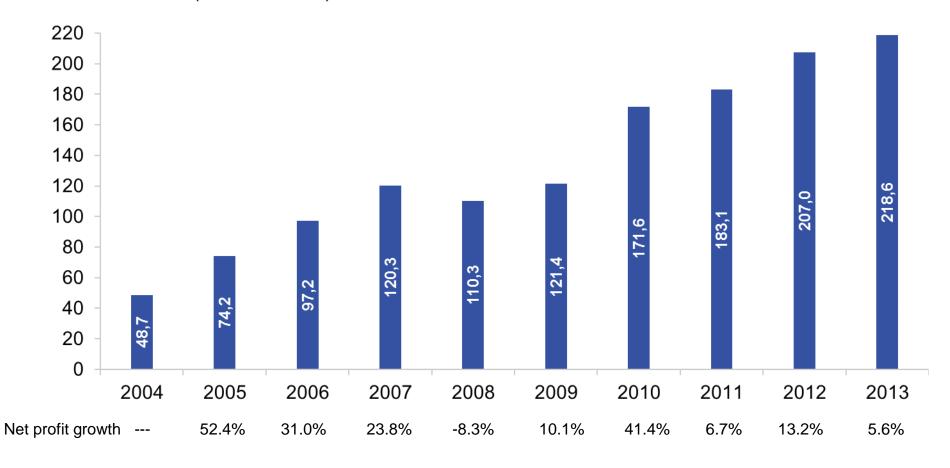
<sup>\*</sup> Drop in sales revenues by the financial and economic crisis





#### Sustainable net profit development

#### Profit after tax\* (in EUR million)



<sup>\*</sup> year 2004 adjusted by regular goodwill amortization

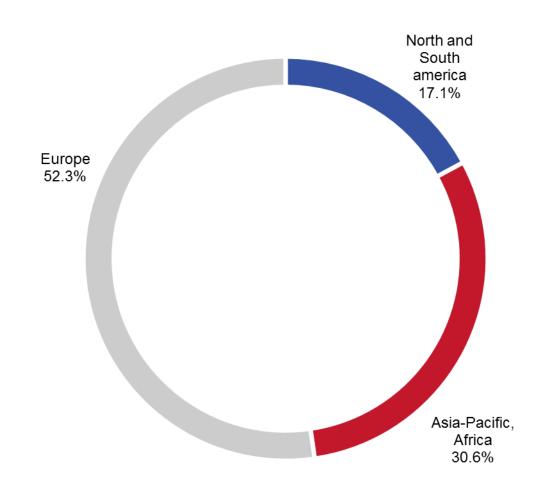


## The group's key figures

In EUR million	2013	2012	Δ %
Performance			
Sales revenues	1.831,6	1.819,1	0,7
Earnings before interest and taxes (EBIT)	312,3	293,0	6,6
Net profit	218,6	207,0	5,6
Assets / Equity and liabilities			
Shareholders' equity	853,5	781,7	9,2
In % of total assets	73,5	70,5	
Financing			
Gross cash flow	224,6	219,0	2,6
Investments in long-term assets	72,8	71,4	2,0
R&D expenditure	30,6	29,2	4,8
In % of sales revenues	1,7	1,6	

# Regional breakdown of sales revenues in 2013 (customers' location)





## FUCHS manufactures 10,000 products for over 100,000 customers all over the world





#### Worldwide focus on individual customer requirements





Mining



Passenger cars



Construction



Food industry



Steel



Trucks



Agriculture



Conveyor belts



Cement



Aeronautic



Railway



Wind energy

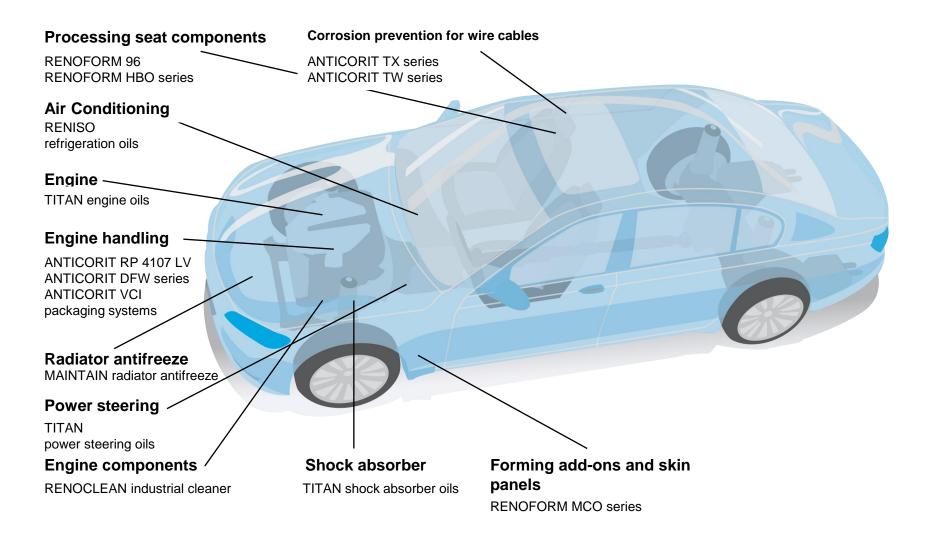
## Lubricants for all machining operations, materials and all lubrication points of the machine tool





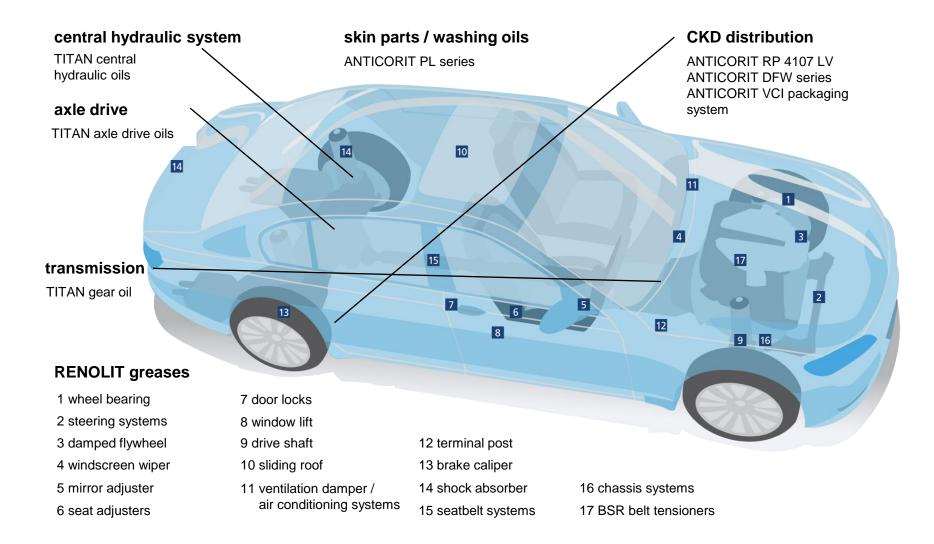
#### **FUCHS** applications





#### **FUCHS** applications





#### FUCHS – the niche specialist







- Research and development are key factors in the success
- 385 engineers and scientists engaged in research and development around the globe develop new products and help our customers solve their problems. They guarantee our technical advantage
- The Group's research and development expenses were EUR 30.6 million



#### Our employees – a team of specialists

#### Sustained success through an experienced and committed workforce

- The company-owned educational establishment, the FUCHS ACADEMY, ensures continuous training and the further education of our employees
- For FUCHS in-house training and specific support of high-potential employees are an important investment into the future
- Whenever possible, open positions, particularly management positions, are filled by internal staff
- Flexible work schedules for more compatibility of family and job, more and versatile health management
- 21% of management positions in the FUCHS PETROLUB Group are today held by women







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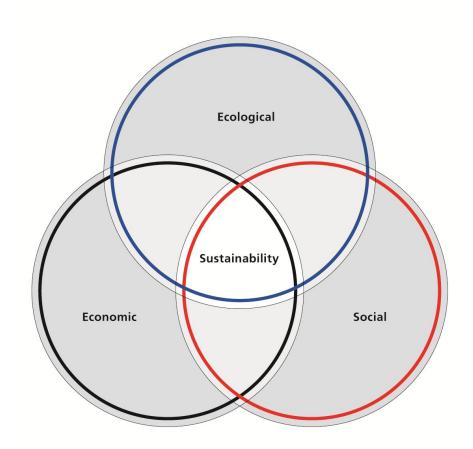


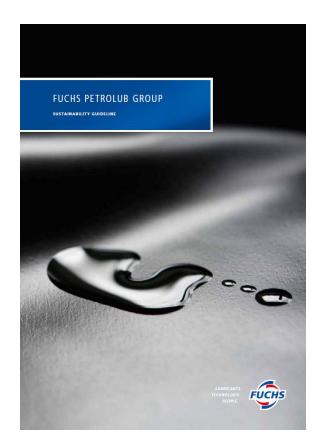




## Sustainability







#### Sustainability



#### **Economic Responsibility:**

- Principle of long-term business strategy and assurance
- Continuous increase of company, shareholder and investor value
- Dividend policy, which targets continuous increases or at the very least stable dividend payouts

#### **Ecological Responsibility:**

- Development, production and distribution of application-specific and emission-reducing lubricants
- Responsible handling of energy, water and waste

#### **Social Responsibility:**

- Handling of wide range challenges, in particular those associated with the demographic shift
- Corporate citizenship at worldwide company locations



## Sustainability – FUCHS' KPI's

Economic KPIs		Social KPIs*	
FUCHS Value Added (FVA) in € million	221.9	Average age of employees in years	43
Earnings before interest and tax (EBIT) in € million	312.3	Age structure of employees in % < 30 years	14
Net operating working capital (NOWC) in %	19.9	31-40 years 41-50 years	27 32
Total dividend payout in € million	98.2	>50 years	27
		Average length of service of employees in years	11
		Employee fluctuation (voluntary resignation) in %	3.2
Ecological KPIs*		Work-related accidents (> 3 days lost) per 1,000 employees	16
Energy consumption in kilowatt hours per ton produced	266	Days lost due to sickness per employee	7
Water consumption in liters per ton produced	507	Proportion of women in management positions in %	20
Waste generation in kilograms per ton produced	30	Average further education per employee in hours	17
CO <sub>2</sub> emissions in kilograms per ton produced	95		

<sup>\*</sup> Basis: FUCHS production locations

## Investments in new plants, efficiency and R&D



India: Mumbai (2010)

Australia: Melbourne (2012)

Germany: Kaiserslautern (2009)

Germany: Mannheim (2010)









China: Shanghai (2008)

China: Yingkou (2013)

Russia: Kaluga (2013)

USA: Chicago (2012/2013)





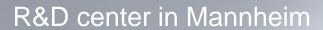






## Sales center in Mannheim



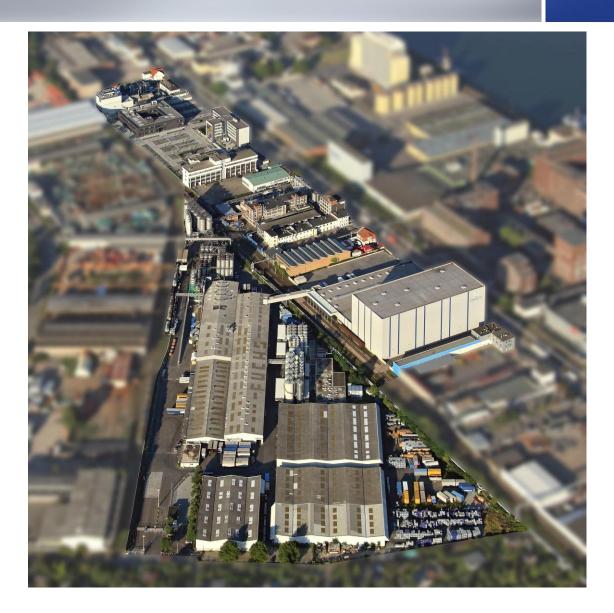












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